### Print Date 03/03/23 07:09:33

# ORDER

Orders	Order / Rev:	2651967		
	Alt Order #:	WOC14008551		
	Product Desc:	2023 Primary Election		
	Estimate:	5443		WHAS
	Flight Dates:	02/23/23 - 02/26/23	Primary AE:	Robert Cato
	Original Date / Rev:	02/22/23 / 02/22/23	Sales Office:	TSDAL
	Order Type:	General	Sales Region:	NAT
Agency	Name:	AxMedia / POL		
0 ,	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		800 W 47th St, Suite 200	Billing Cycle:	EOM/EOC
		Kansas City, MO 64112	Agency Commission:	15%
Advertiser	Name:	POL/ Kelly Craft / R / Governor / KY		
	Demographic:	A55+	New Business End:	
	Product Codes:	PL-Candidate: State Governor (LUR)	Advertiser External ID:	M209268
	Revenue Code 1:	AGY	Agency External ID:	37731AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:15:00
	Priority:	P04		

# Bill Plan

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
01/30/23	02/26/23	26	\$5,360.00	\$4,556.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2023	26	\$5,360.00	\$4,556.00	154.10
Totals	26	\$5,360,00	\$4,556,00	154.10

#### **Account Executives**

Account Executive	ccount Executive Sales Office Sales F		Start Date / End Date	Order %
Robert Cato			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	11%	\$5,360.00
Market	100%	\$48,727.27

Share	Total
0%	\$0.00
89%	\$43,367.27
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
	0% 89% 0% 0% 0% 0% 0% 0%

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	s	Rate Pri	Rtg Type	Spots	Amount
1	N 1	WHAS	02/20/23	02/24/23	Local News @ 6a N GMK @ 6A	И-F CM	6-7a	11	:30	2	\$150.00 P03	2.20 NM	2	\$300.00
		Q1 EST-	-CS (sell)											
	W	<u>Star</u> eek: 02/2		End Date 02/26/23	<u>Weekdays</u> 11	Spots/Week 2	Rate \$150.00	Rating 2.20						

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Order / Rev: 2651967 Advertiser: POL/ Kelly Craft / R / Governor / KY

Alt Order #: WOC14008551 Product Desc: 2023 Primary Election WHAS

Flight Dates: 02/23/23 - 02/26/23 Estimate: 5443

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Γime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/ N 2 WHAS		02/26/23	11 Good Morning An	2 porios CM	\$150.00 7-9a	2.20	:30	2	\$200.00 P03	2 90 NM	2	\$400.00
N Z WIIAS	02/20/2	.5 02/24/25	GOOD MORNIN		1-3a	11	.50	2	Ψ200.001 03	3.00 INIVI		Ψ400.00
	Γ-CS (sell	l)										
Sta Week: 02	art Date	End Date 02/26/23	<u>Weekdays</u> 11	Spots/Week 2	Rate \$200.00	Rating 3.80						
N 3 WHAS			Local News @ 9a		9-10a	1-	:30	1	\$90.00 P03	4 80 NM	1	\$90.00
110 111110	02,20,2	.0 02/20/20	GMK WEEKEND		0 100	-	.00	•	φοσ.σσ1 σσ	1.00 14111	,	φου.σσ
	Γ-CS (sell				<b>5</b> .	5						
Sta Week: 02	art Date	End Date 02/26/23	<u>Weekdays</u> 1 -	Spots/Week 1	Rate \$90.00	Rating 4.80						
N 4 WHAS			Good Morning An		8-9a	1	:30	1	\$100.00 P03	3.80 NM	1	\$100.00
			GOOD MORNIN						•			,
	Γ-CS (sell		M/s shalsass	0 ( - /// )	D-1-	Detien						
Sta Week: 02	art Date /20/23	End Date 02/26/23	<u>Weekdays</u> 1	Spots/Week 1	Rate \$100.00	Rating 3.80						
N 5 WHAS			This Week Su	СМ	9-10a	1	:30	1	\$180.00 P03	3.20 NM	1	\$180.00
			THIS WEEK									
	Γ-CS (sell art Date	l) End Date	Weekdays	Spots/Week	Poto	Rating						
Week: 02/		02/26/23	1	<u>3pots/vveek</u>	Rate \$180.00	3.20						
N 6 WHAS	02/20/2	3 02/24/23	Local News @ 12	2p M-F CM	12-1p	12	:30	3	\$90.00 P03	4.00 NM	3	\$270.00
04 503	F OC /	1)	WHAS11 NEWS	AT NOON								
	Γ-CS (sell art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		02/26/23	12	3	\$90.00	4.00						
N 7 WHAS	02/20/2	3 02/24/23	Local News @ 6p		6-630p	11	:30	2	\$250.00 P03	8.50 NM	2	\$500.00
O1 ES1	Γ-CS (sell	I)	WHAS11 NEWS	@ 6p								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/	/20/23	02/26/23	11	2	\$250.00	8.50						
N 8 WHAS	02/20/2	23 02/25/23	Local News @ 63	•	630-7p	1-	:30	1	\$120.00 P03	9.20 NM	1	\$120.00
Q1 EST	Γ-CS (sell	1)	WHAS11 NEWS	@ 6:30p								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02		02/26/23	1-	1	\$120.00	9.20						
N 9 WHAS	02/20/2	23 02/26/23	Local News @ 63 WHAS11 NEWS	•	630-7p	1	:30	1	\$250.00 P03	11.10 NM	1	\$250.00
Q1 EST	Γ-CS (sell	1)	WIASTINEWS	JUNDAT								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		02/26/23	1	1	\$250.00	11.10	.20		Фого оо <b>D</b> оо	0.70 NIM	_	Ф <b>г</b> оо оо
N10 WHAS	02/20/2	3 02/24/23	Inside Ed 730-8p ENTERTAINMEN	CM NT TONIGHT	730-8p	11	:30	2	\$250.00 P03	8.70 NIVI	2	\$500.00
Q1 EST	Γ-CS (sell	1)										
	art Date	End Date	<u>Weekdays</u> 11	Spots/Week	Rate	Rating						
Week: 02/ N11 WHAS		02/26/23	Inside Ed 730-8p	CM	\$250.00 730-8p	8.70 11	:30	2	\$250.00 P03	8 30 NM	2	\$500.00
NII WIIAS	02/20/2	.5 02/24/25	INSIDE EDITION		730-ор	11	.50	2	Ψ230.001 03	0.50 INIVI		ψ300.00
	Γ-CS (sell											
Sta Week: 02/	art Date	End Date 02/26/23	<u>Weekdays</u> 11	Spots/Week 2	Rate \$250.00	Rating 8.30						
N12 WHAS			Fri Prime A	CM		0.50 0 PM 1	:30	1	\$475.00 P03	6.10 NM	1	\$475.00
			SHARK TANK F		,,,				,			
	Γ-CS (sell		Modula	Cnoto/M1	Dete	Dotin ~						
Sta Week: 02/	art Date /20/23	End Date 02/26/23	<u>Weekdays</u> 1	Spots/Week 1	Rate \$475.00	Rating 6.10						
N13 WHAS			Sun Prime A	CM		0 PM1	:30	1	\$475.00 P03	8.40 NM	1	\$475.00
04 503	T OO /- "	1	AMERICA'S FUN	INIEST HOME								
	Γ-CS (sell art Date	l) End Date	Weekdays	Spots/Week	Rate	Rating						
<u> </u>	art Date	LIN Date	vvoondays	Spoto/ Wook	Nato	rating					•	

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Totals

26

\$5,360.00

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Alt Order #: WOC14008551 Product Desc: 2023 Primary Election WHAS

Flight Dates: 02/23/23 - 02/26/23 Estimate: 5443

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02	/20/23	02/26/23	1	1	\$475.00	8.40						
N14 WHAS	02/20/2	3 02/26/23	LN (M-Su)	CM	11-1135p	11-1	:30	3	\$200.00 P03	5.40 NM	3	\$600.00
			WHAS11 NEWS	AT 11 M-F/SU	J							
Q1 ES	T-CS (sell	l)										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02	/20/23	02/26/23	11-1	3	\$200.00	5.40						
N15 WHAS	02/20/2	3 02/25/23	Local News @ 1	1p Sa CM	11-1135p	1-	:30	1	\$150.00 P03	4.50 NM	1	\$150.00
			WHAS11 NEWS	AT 11 SAT								
Q1 ES	T-CS (sell	l)										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02	/20/23	02/26/23	1-	1	\$150.00	4.50						
N16 WHAS	02/20/2	3 02/24/23	Local News @ 53	30p M-FCM	530-6p	11	:30	2	\$225.00 P03	5.90 NM	2	\$450.00
			WHAS11 NEWS	6 @ 530P								
Q1 ES	T-CS (sell	l)										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 02	/20/23	02/26/23	11	2	\$225.00	5.90						